



Information meeting

### Agenda

- + Update on Transform 2015
- + 2012: first effects of plan
- + Reinforcement of our competitive advantages
- + Conclusions



### Transform 2015: Levers and objectives

1 Limited capacity growth

2 Investment plan revised down

3 Renegotiation of collective agreements

4 Industrial projects

Medium-haul restructuring

Cargo turnaround

Improvement in long-haul and maintenance profitability

Initiatives to win back our customers

Reduction in unit costs\*

10%

**2014 EBITDA** 

€2.5 to 3bn

Reduction in net debt\*\*

€2bn

NB: 2012 EBITDA: €1.4bn

<sup>\*</sup> Unit cost per EASK ex fuel, 2014 vs 2014 with permanent cost saving actions

<sup>\*\*</sup> December 2014 vs December 2011

### 2013: A year of full implementation

### 2012

### Laying the foundations for the group's turnaround

- Launch of Transform 2015
- Immediate cost reduction measures
- Operating loss cut
- Net debt reduced to below €6 billion

### 2013

### **Complete roll-out of Tranform 2015 measures**

- Strict control of capacity and investments
- Implementation of new collective labor agreements
- Roll-out of action plans for all businesses

### 2014

### **Full impact of Transform 2015**

Net debt reduced to € 4.5 billion

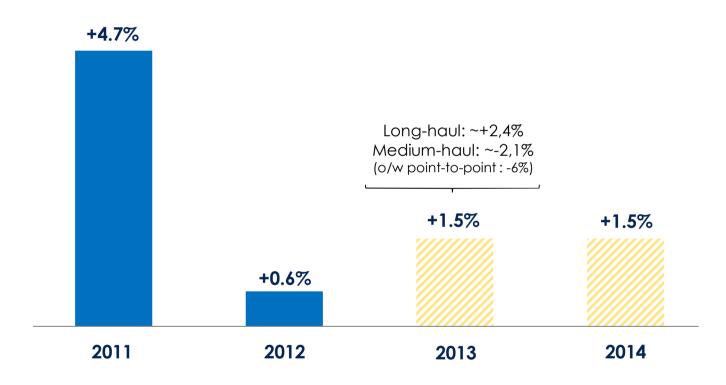


### Limited capacity growth

Passenger activity

Available Seat Kilometers

### Passenger capacity growth

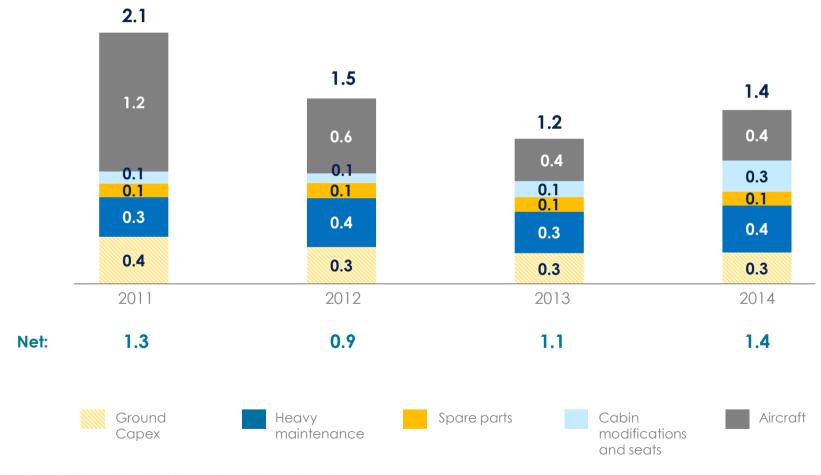


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### Investment plan revised down



(€ billions)



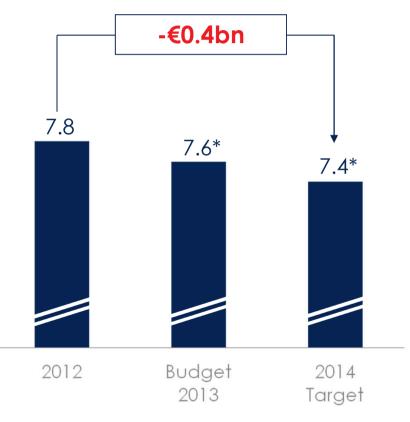
<sup>\*</sup> After aircraft disposal and before sale and lease-backs



### Renegotiation of collective agreements

- + Conclusion of remaining agreements
  - ► KLM: mid December 2012
  - Air France cabin crew:
     agreement signed with unions,
     submitted for consultation
     by the three representative unions
- New working conditions implemented at 1<sup>st</sup> April 2013
  - Increase in average time worked
  - Higher flexibility
- Increasing impact of freeze in general salary increases
  - Air France: 2012 and 2013
  - KLM: 2013 and 2014
- Ongoing headcount reduction
  - Reduction in temporary and contract staff
  - Voluntary departures at Air France until end 2013

### **Employee costs** including temps (€ billion)



<sup>\*</sup> At constant pension charge (estimated impact ~€130m) and excluding integration of Airlinair (~€50m)



### **Industrial projects**

Passenger	Medium haul	<ul> <li>Operations reorganized to increase use of assets</li> <li>Restructuring of heaviest loss-making routes</li> <li>Adapted product offer</li> <li>Increase in 'customer' investment</li> </ul>
	Long haul	<ul> <li>Accelerated phase-out of least productive aircraft (MD-11s)</li> <li>Improvement in schedule productivity</li> <li>Increase in 'customer' investment</li> </ul>
Cargo		<ul> <li>+ Rightsizing and reorganization of full-freighter fleet</li> <li>+ Simplified product portfolio, new commercial policy</li> <li>+ Cost reduction</li> </ul>
Maintenance		<ul> <li>Focus on most profitable activities: engines and components</li> <li>Restructuring of selected maintenance activities</li> </ul>



### 2013: a key stage in medium-haul turnaround

- Improved medium-haul schedule productivity
  - ▶ Air France: fleet reduction of 16 Airbus (from 135 in 2012 to 119 in 2013) higher than capacity reduction
  - KLM: densification of 737 cabins, improved utilization of regional fleet
- Reorganization of French regional activity
  - Fleet reduction of 18 aircraft (from 116 in 2012 to 98 in 2013)
  - Marketing and commercial repositioning, new brand: Hop!
- Regional base project adapted
  - Schedules reduced
  - Further evaluation planned for September 2013
- Development of Transavia France
  - Increase from 8 to 11 aircraft



### Reconquering our customer base

Improved alignment with market







- + Launch of HOP!
- + Development of Transavia France

Products and services repositioned as 'best in class'



- + Investment in medium-haul business class product
- + Ground investments: new 3,000 sq. m lounge at CDG
- + New seats in business and first class (KLM: 2013, Air France: 2014)

Cross-functional initiatives



- + 'Client culture' transversal project
- New organization at Air France
- + Enriched digital offering for our best customers
- + Development of mobile offers and on social media



### Cargo: measures to reduce losses by ~€140 million in 2013

- Strict capacity control
  - Ongoing capacity reduction: ~ -0,5%,
     o/w full-freighters: ~ -6,0%
- Reduction in unused aircraft
  - 3 aircraft returned to lessors
  - 1 aircraft wet-leased to Etihad
  - 1 aircraft used in JV with Kenya Airways on the China-Africa routes
- Impact of Transform 2015 on manageable costs
- New commercial and revenue management policies

~€50m

~€40m

~€50m

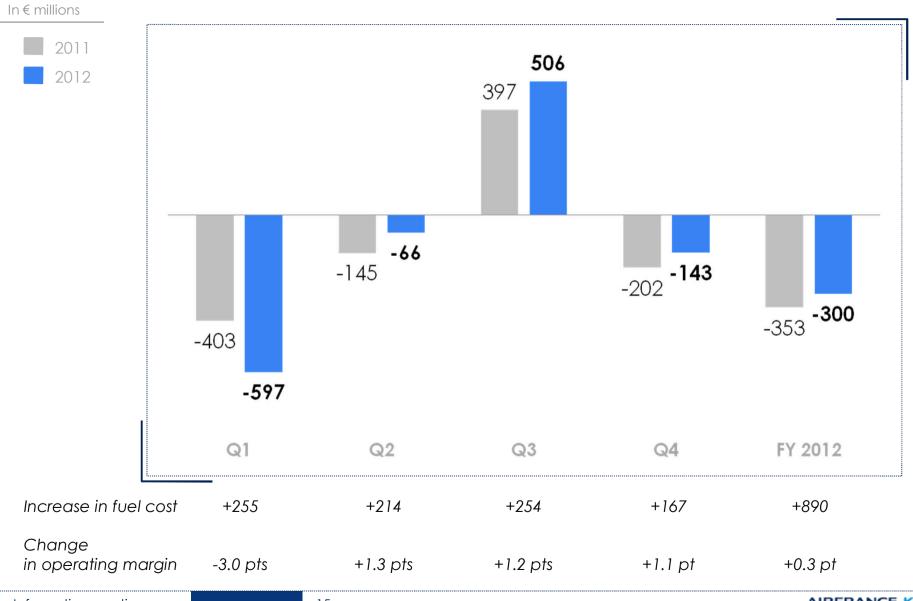
## 2012: First impacts of Transform 2015

### **Key figures**

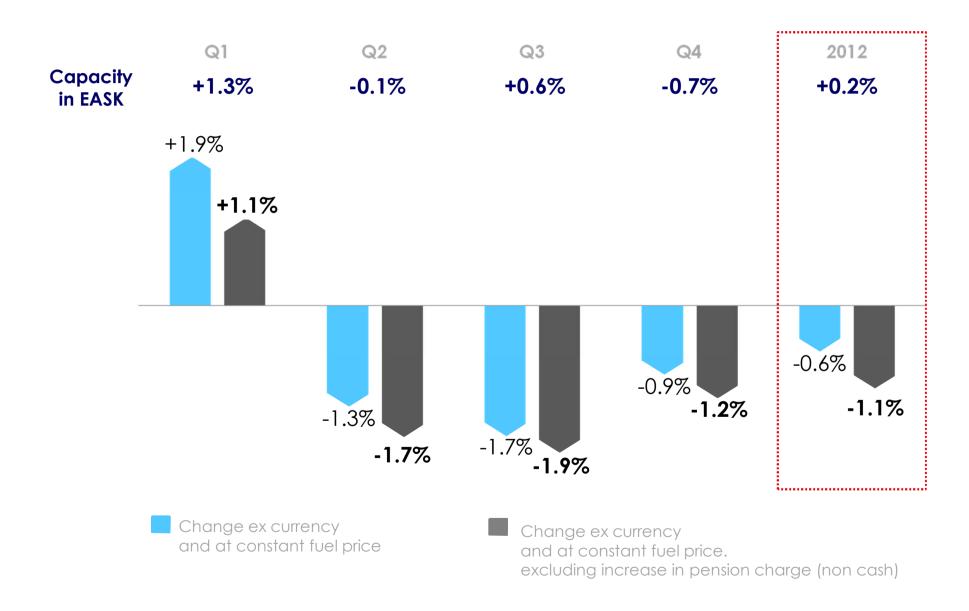
(In €m)	H1 2012	H2 2012	2012
+ Revenues	12,145 🐬	13,488 🐬	25,633 🐬
+ EBITDAR	644	1,761 🐬	2,405 🛪
+ Operating income	-663	363 🐬	-353 🐬
<ul> <li>Net result, group share</li> </ul>	-1,263 <sup>(1)</sup>	71(2)	-1,192
+ Net debt at the end of the	period		5,966

<sup>(1)</sup> Including €372m for restructuring charges(2) Including €168m for impairment of goodwill and €99m for restructuring charges

### Operating result by quarter



### Unit costs reduced with no capacity increase

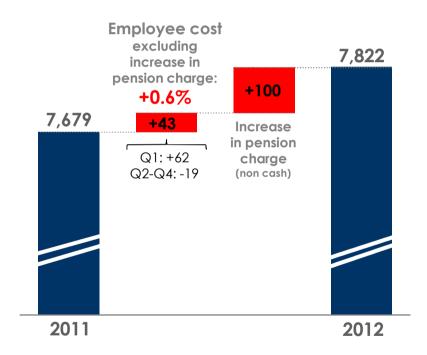


### Employee costs stable excluding increase in pension charge

- Increased pension charge (non cash)
- Feed through of employee costs measures
  - ▶ Q1 affected by one-off items
  - ► Impact of freeze on general salary increases at Air France as of Q2
  - ► Reduction of temporary staff
  - First departures in the framework of the VDP at the end of the year
- Reduction in headcount
  - -3,300 FTEs at Dec 2012
     vs Dec 2011

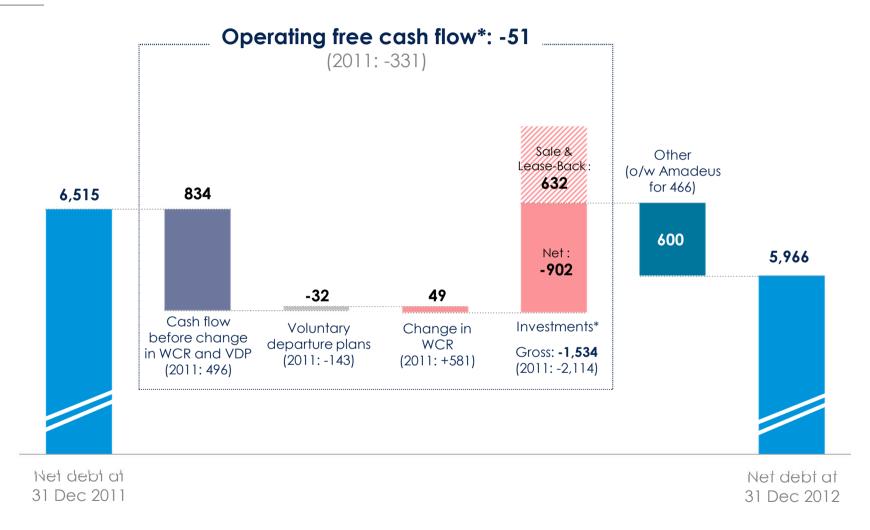
### Change in employee costs

(€m, including temporary staff)



### Improvement in operating free cash flow and reduction in net debt

In € millions



<sup>\*</sup> Net cash flow from operating activities less net capex on tangibles and intangibles. Including, during Q2, €175m in asset acquisitions not qualified as capex under IFRS standards

### Improvement in financial ratios









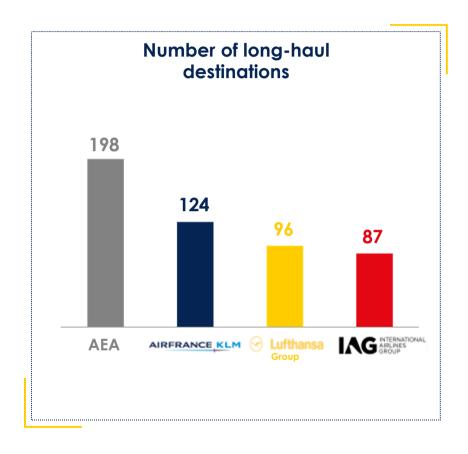
<sup>\*</sup> Adjusted by the portion of financial costs within operating leases (34%)

<sup>\*\*</sup> Adjusted for the capitalisation of operating leases (7x yearly charge)



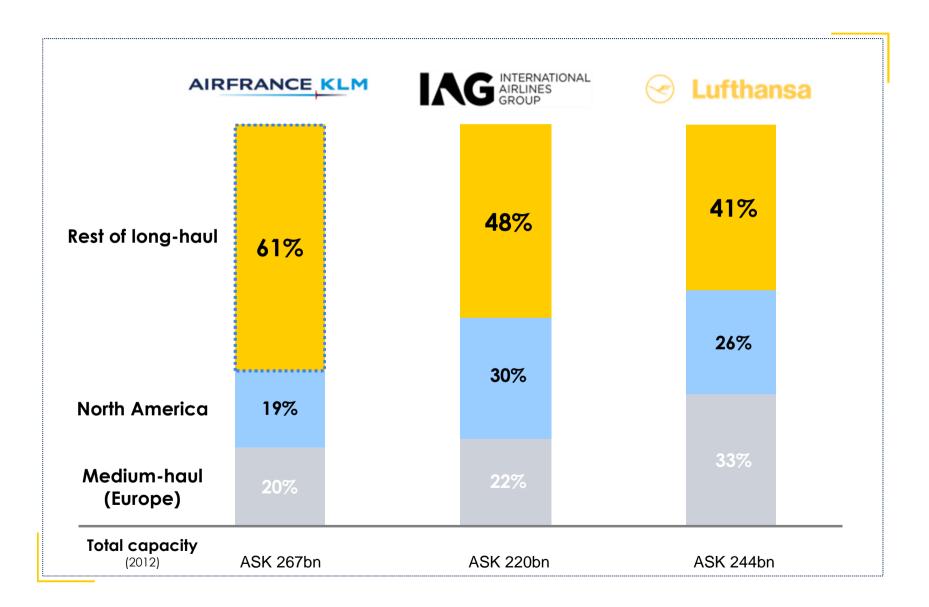
### A powerful long-haul network

- + 124 long-haul destinations\*
  - ▶ 35 from both hubs
  - 89 from a single hub
  - 66% of the long-haul destinations served by AEA members carriers
- + 143 direct long-haul flights per day
- 34 "unique" destinations: 27% of our destinations served neither by Lufthansa nor by IAG



 $<sup>^{</sup>st}$  Including destinations served by Delta in the framework of the North Atlantic JV

### Strong exposure to high growth markets...



### ....strengthened by the reinforcement of the North-Atlantic JV...



- Number one operator on North Atlantic
  - Revenues of €9.6 billion
  - ▶ 29% of Europe-USA industry capacity
  - ► ~125 aircraft
- Capacity discipline pursued in 2013
- JV agreement renewed for 10 years
- Strengthened competitive position thanks to Delta-Virgin partnership



### ...and the development of other partnerships

### Chinese partners

- Four SkyTeam members in Greater China
- JVs with China Southern and China Eastern: revenues above €700m in 2012
- Codeshare with Xiamen Airlines

### Etihad

- First codeshare agreement at Winter 2012
- ▶ 2013: wet-lease of one cargo aircraft and one A340, extension of codeshare agreement

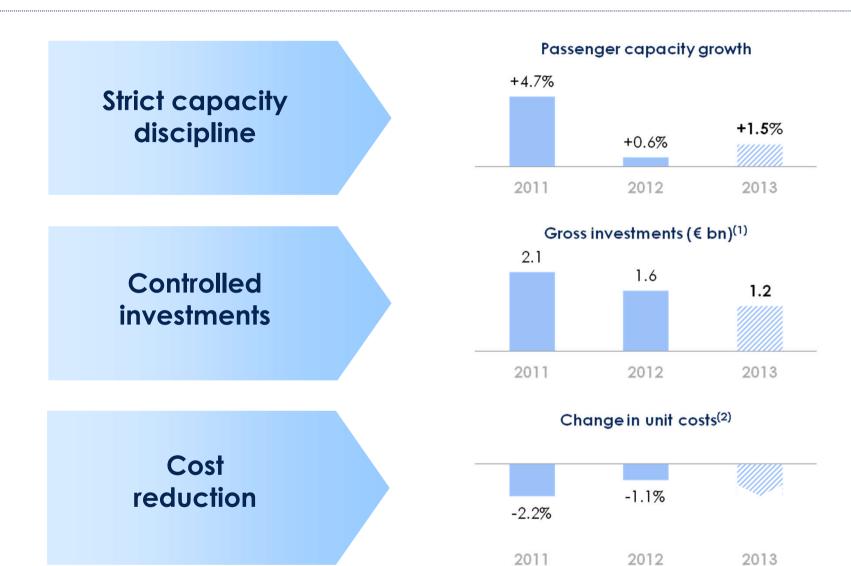
# SkyTeam members Rest of world Europe USA 2007 2012

### Main hubs of Chinese partners



# Conclusion

### Our priorities for 2013



- (1) Net investments: 2011: €1.3 bn, 2012: €0.9 bn, 2013: €1.1 bn
- (2) Ex-currency and at constant fuel price, excluding increase in pension charge (non cash)

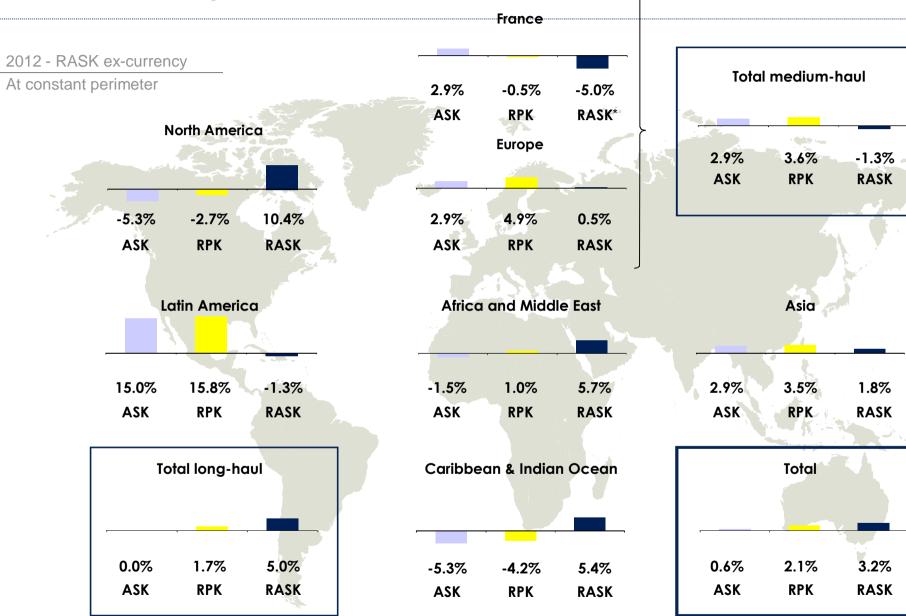
### **Outlook for 2013**

- Weak operating environment
- High currency and fuel price volatility
- + Full roll-out of Transform 2015 plan
- Satisfactory level of forward bookings and unit revenues up in January
- + 2013 objective: further reduction in unit costs\* and net debt



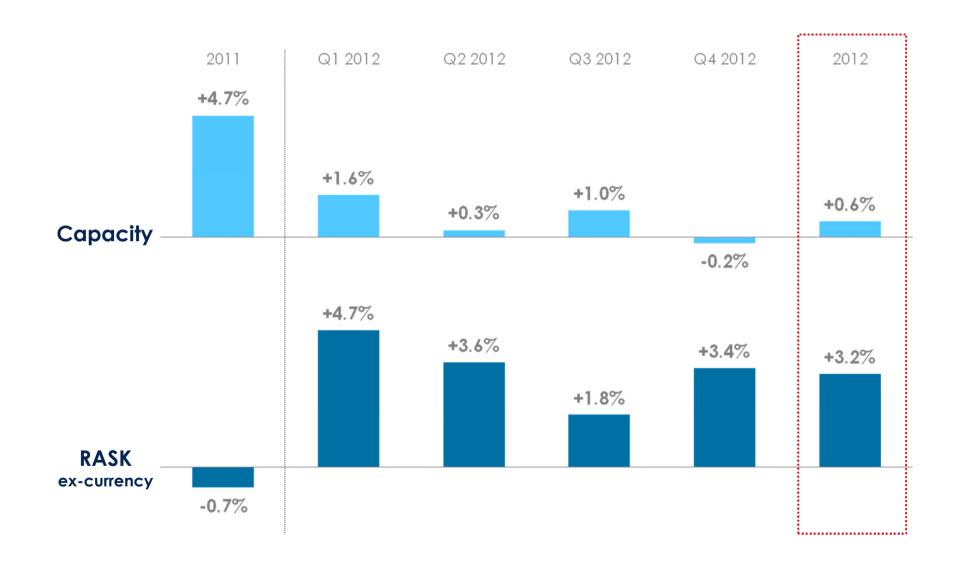
# Appendices

### Unit revenue by network

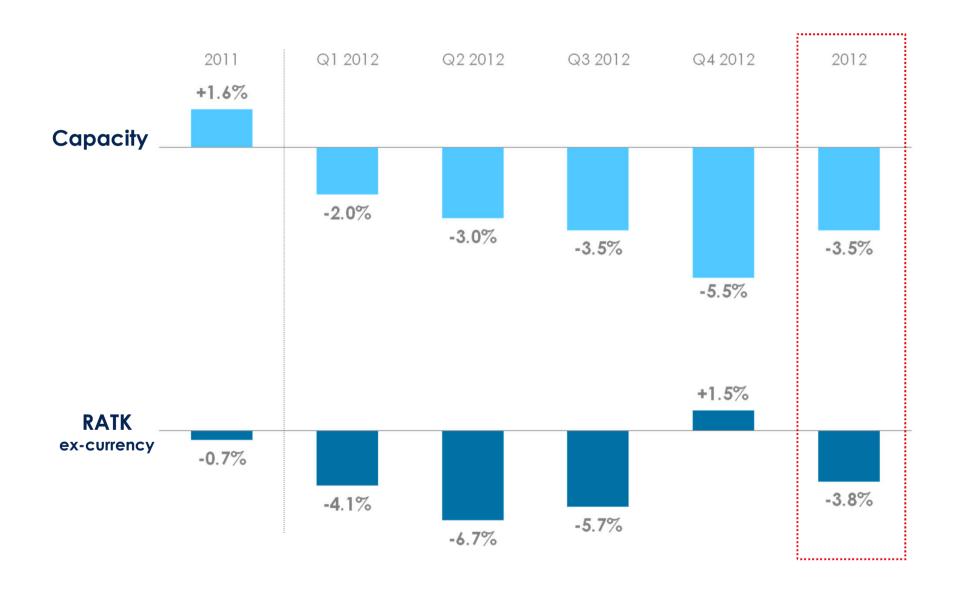


<sup>\*</sup> Significant network mix effect. Ex-currency RASK Orly/CDG alone: -1.2%

### Passenger activity and unit revenue per quarter



### Cargo activity and unit revenue per quarter



### Change in full year operating costs

		€m	Actual change	Ex-currency
28%	Fuel	7,328	+13.8%	+5.1%
29%	Employee costs	7,660	+2.7%	+2.4%
22%	Manageable external charges <sup>(1)</sup>	5,729	-1.9%	-4.5%
13%	Other charges linked to capacity <sup>(2)</sup>	3,261	+4.7%	+1.2%
8%	Non manageable external charges <sup>(3)</sup>	2,046	+1.8%	-0.1%
	Total <sup>(4)</sup>	25,933	+4.9%	+1.7%
	Operating costs ex-fuel	18,605	+1.8%	+0.5%

<sup>(1)</sup> Catering, handling charges, maintenance, commercial and distribution, and other external expenses

<sup>(2)</sup> Chartering (capacity purchases), aircraft operating leases, amortization, depreciation and provisions

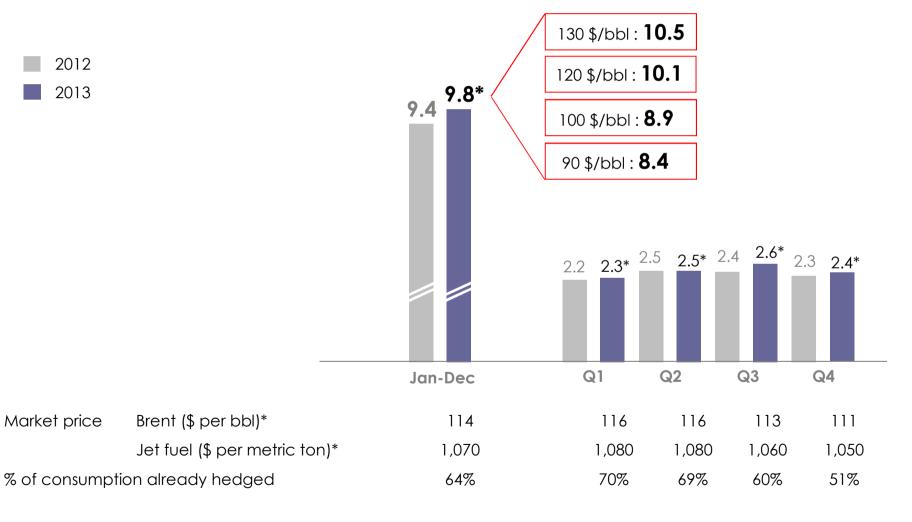
<sup>(3)</sup> Landing fees and en-route charges, other taxes

<sup>(4)</sup> Including other revenues and other income and expenses

### Update on fuel bill

Fuel bill in billion dollars after hedging





<sup>\*</sup> Forward curve at 15 February 2013

Brent (\$ per bbl)\*

Market price

### Net result

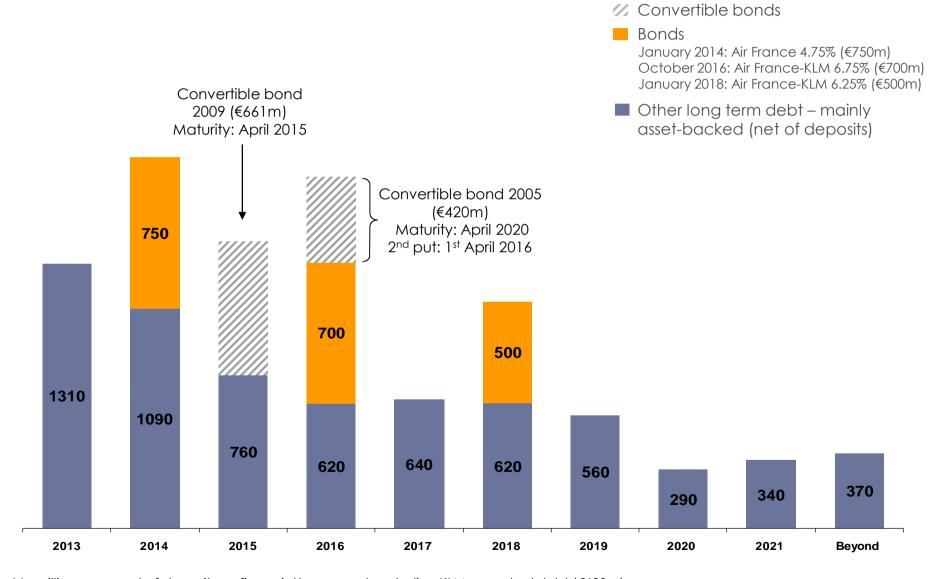
	4th quarter		Full year	
€m	2012	2011	2012	2011
Income from current operations	-143	-202	-300	-353
Non current income and expenses	-117	-23	-580	-127
o/wAmadeus operation	0	0	97	0
o/wrestructuring*	-99	-5	-471	0
o/wimpairment of goodwill	-5	-1	-173	-1
o/wother	-13	-17	-33	-126
Income from operating activities	-260	-225	-880	-480
Net cost of financial debt	-89	-98	-353	-371
Net foreign exchange	90	-28	62	-116
Change in fair value of financial assets and liabilities	4	76	62	-66
Other financial income and expenses	7	2	15	2
Income taxes	31	3	-27	245
Share of profit (losses) of associates, minority interest	-18	11	-71	-23
Net income, group	-235	-259	-1,192	-809

<sup>\*</sup> Including Transform 2015 restructuring charge of €421m and provision on full freighter fleet of €50m

### Net debt calculation

In € millions	31 Dec. 2012	31 Dec. 2011
Current and non-current financial debt	10,999	10,402
Deposits linked to financial debt	(650)	(491)
Financial assets pledged (OCEANE swap)	(393)	(393)
Currency hedge on financial debt	4	4
Accrued interest	(112)	(122)
= Financial debt	9,848	9,400
Cash and cash equivalents	3,420	2,283
Marketable securities	328	359
Available cash pledges	235	235
Deposits (Triple A bonds)	156	165
Bank overdrafts	(257)	(157)
= Net cash	3,882	2,885
Net debt	5,966	6,515
Consolidated shareholders' funds	4,980	6,094
Net debt / shareholders' funds	1.20	1.07
Net debt / shareholders' funds excluding derivative	es 1.19	1.08

### Debt reimbursement profile at 1st January 2013\*



<sup>\*</sup> In million euros, net of deposits on financial leases and excluding KLM perpetual debt ( $\leq$ 600m)

### **Financial position**



