KLM

## **Air France-KLM**

**INVESTOR ROADSHOW PRESENTATION FULL YEAR 2019** 

**MARCH 2020** 

#### AIRFRANCE KLM GROUP

### **Overview**

### 

- **Resilient operating results** in a challenging macro-economic context
- Net **improved operating performance** since 2012
- Leverage successfully taken down to investment grade like levels
- Group guidance for 2020-2024: Capacity growth +2 to +3% p.a.
- Commitment to Global Environmental Sustainability
- Group numerous **unique strengths** 
  - ✓ France #1 world inbound destination
  - ✓ Schiphol Best-In-Class European hub

#### → New 4-pillar strategy recently unveiled

- ✓ **Optimize the operating model**: Reduce operating costs and increase efficiency
- ✓ Refocus growth of passenger revenue on most profitable segments by leveraging hubs and powerful brand identities
- ✓ Continue to grow other group's businesses and leverage customer data, Flying Blue, Cargo, and Engineering & Maintenance
- ✓ Continue to pragmatically evaluate **consolidation opportunities**



## FY 2019 Results

### 2019 highlights

### Labor stability

- Improved social dialogue based on trust, respect, transparency & confidentiality
- 37 staff agreements signed in 2019 for Air France and new CLAs for all KLM staff categories

### **Operational reliability**

- Air France operational measures resulting in strongly-improved Arrival-punctuality.
- Customer satisfaction scores (NPS) at a record level for Air France and at a steady-state high level for KLM

### Sustainability

 A step up in sustainability, launching new impactful initiatives by Air France-KLM

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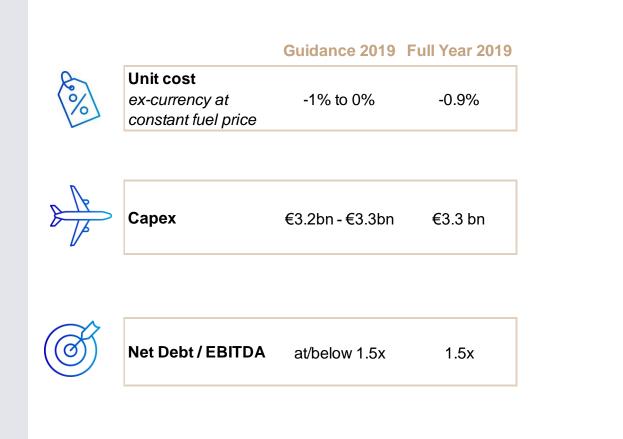
 Regaining the <Airline> world leader position 2019 in the Dow Jones Sustainability Index

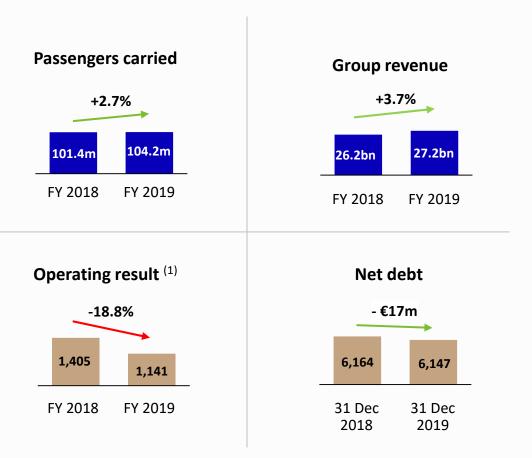






### 2019 KPI targets achieved





- 2018 and 2019 results restated (with a similar impact in both years) for LLP componentization accounting change. For details see slide 36 and/or notes to the consolidated financial statements paragraph 2, page 12-15
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## Full Year operating result at €1,141m, with revenues +3.7% and fuel expenses +11.2%

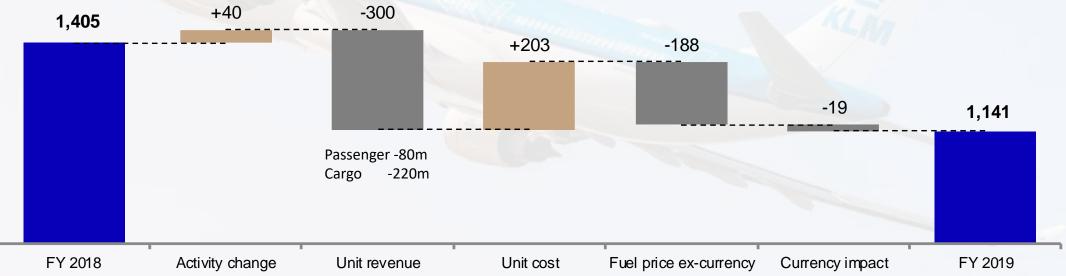
	FY 2019	FY 2018	Change	<b>Change</b> at constant currency
Revenues (€ bn)	27.19	26.23	+3.7%	+2.2%
Fuel expenses (€ bn)	5.51	4.96	+11.2%	+5.5%
EBITDA (€ m)	4,128	4,293	-3.8%	-3.3%
Operating result (€ m)	1,141	1,405	-18.8%	-17.7%
Operating margin	4.2%	5.4%	-1.2 pt	-1.0 pt
Net income - Group part (€ m)	290	420	-130m	
Adjusted operating free cash flow (€ m)	-385	115	-500m	
ROCE 12 months sliding	8.5%	10.4%	-1.9 pt	
	31 Dec 2019	31 Dec 2018	Change	
Net debt (€ m)	6,147	6,164	-17m	
Net debt/EBITDA 12 months sliding	1.5x	1.4x	+0.1x	

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(1) 2018 and 2019 results restated (with a similar impact in both years) for LLP componentization accounting change. For details see slide 36 and/or notes to the consolidated financial statements paragraph 2, page 12-15

## Operating result at €1,141m with cost-efficiency measures offset by pressure on Cargo unit revenue and a higher fuel bill

## FY 2019 Operating result evolution in € m



2018 and 2019 results restated (with a similar impact in both years) for LLP componentization accounting change. For details see slide 36 and/or notes to the consolidated financial statements paragraph 2, page 12-15

## Revenue growth for all businesses, margin decline in Passenger airlines and a **positive margin trend in Maintenance at 5.6%, +0.7pt**

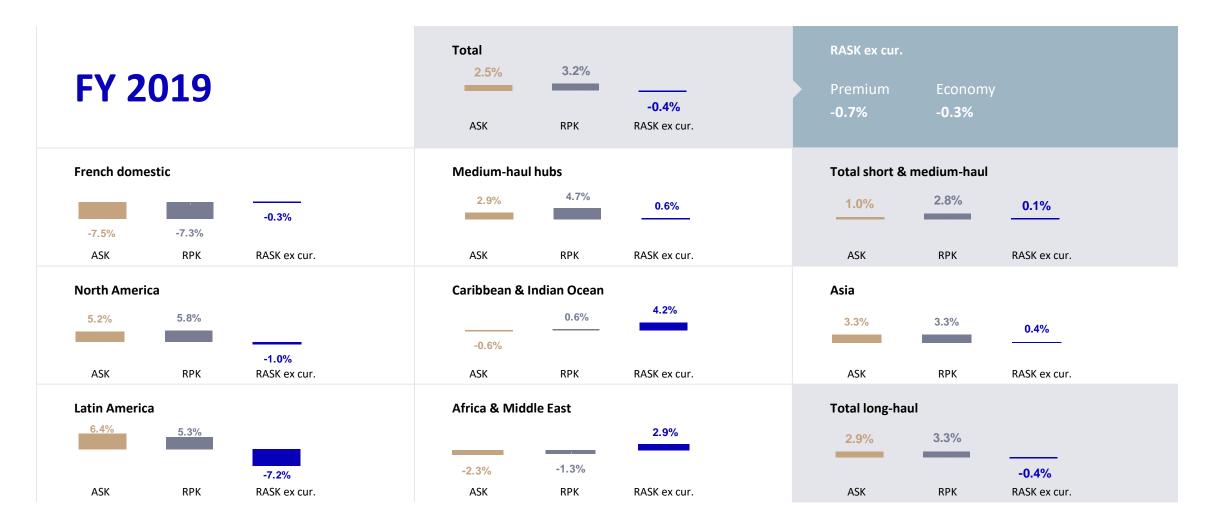
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						1.52				
Full Year 20	019	Capacity <sup>(1)</sup>	Unit Revenue <sup>(2)</sup> Constant Curr.	Revenues (€ m)	Change	Operating result <sup>(3)</sup> (€ m)	Change	Operating margin <sup>(3)</sup>	Change	0
AIR		+2.5%	-0.4%	23,272	+2.6%	749	-293m	3.2%	-1.4 pt	
Network		+1.7%	-10.7%	23,212	T2.070	749	000	0.2 /0	-1.4 pt	
Transavia	🕑 transavia	+6.5%	+3.0%	1,744	+9.3%	131	-14m	7.5%	-1.6 pt	
Maintenance	AIRFRANCE / KLM INDUSTRIES Representation			2,138	+11.3%	260	+46m	5.6%	+0.7 pt	
Group	AIRFRANCEKLM GROUP	+2.9%	-1.2%	27,189	+3.7%	1,141	-264m	4.2%	-1.2 pt	

(1). Capacity is defined as Available Seat Kilometers (ASK), except for Network Cargo capacity which is Available Ton Kilometers (ATK). Group capacity is defined as Passenger ASK (Network Passenger ASK + Transavia ASK) (2). Unit revenues = revenue per ASK, Cargo unit revenues = Cargo revenue per ATK, Group unit revenue = (Network traffic revenues + Transavia traffic revenues) / (Network Passenger ASK + Transavia ASK).

(3) 2018 and 2019 results restated (with a similar impact in both years) for LLP componentization accounting change. For details see slide 36 and/or notes to the consolidated financial statements paragraph 2, page 12-15

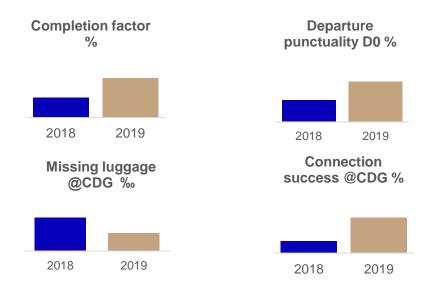
## Growth in traffic +3.2% underpinned by load-factor improvements, mitigating yield pressure on unit revenue at -0.4%



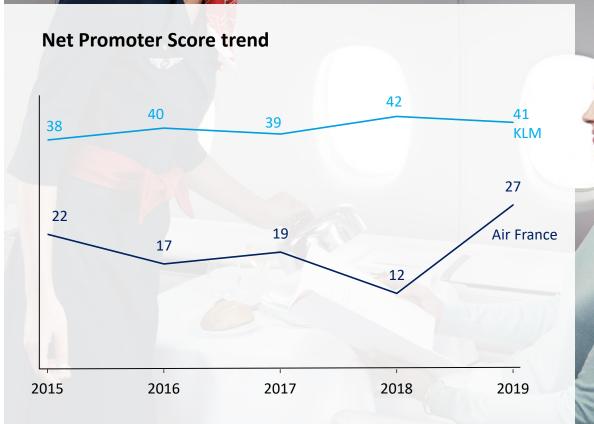
Network: Strong improvement in Air France operational and NPS performance, steady solid appreciation in KLM

**Air France rated 7<sup>th</sup> airline** in the On Time Performance (A14) 2019 worldwide ranking ELIGHTSTATS

All indicators improved for Air France, on the back of a successful "Cancel the cancellation" program







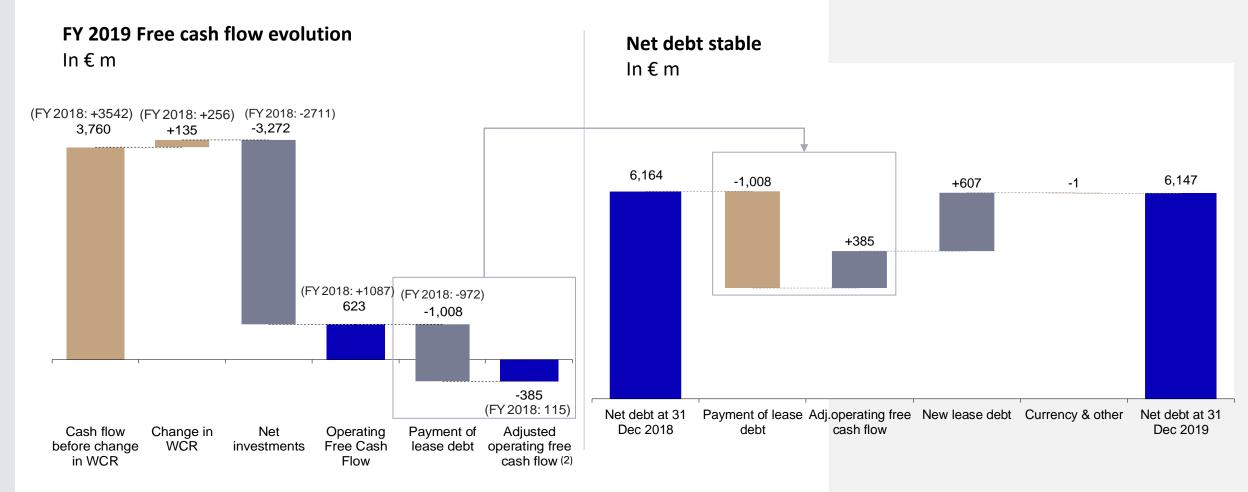
# Both airlines improved results in Q4 2019, with cost efficiency measures paying off for Air France resulting in a margin increase of +0.8pt

Q4 2019	Capacity <sub>change</sub>	Revenues (€ m)	Change YoY	Operating result <sup>(1)</sup> (€ m)	Change YoY	Operating margin <sup>(1)</sup>	Change YoY				
	+1.9%	4,056	+1.9%	-19	+30	-0.5%	+0.8 pt				
кім КІМ	+2.1%	2,690	+1.4%	119	+7	4.4%	+0.2 pt				
AIRFRANCEKLM GROUP	+2.0%	6,618	+1.9%	96	+43	1.5%	+0.6 pt				
FY 2019	Capacity <sub>change</sub>	Revenues (€ m)	Change YoY	Operating result <sup>(1)</sup> (€ m)	Change YoY	Operating margin (1)	Change <sub>YoY</sub>	Net debt (€ m)	<b>Change</b> 31 Dec 2018	Net debt / EBITDA <sup>(2)</sup>	
	+3.7%	16,588	+4.6%	280	-41	1.7%	-0.3 pt	3,941	+384	1.8x	+0.1pt
кім КLM	+1.9%	11,075	+1.7%	853	-238	7.7%	-2.3 pt	2,525	-301	1.3x	-0.0pt
AIRFRANCEKLM GROUP	+2.9%	27,189	+3.7%	1,141	-264	4.2%	-1.2 pt	6,147	-17	1.5x	+0.1pt

(1) 2018 and 2019 results restated (with a similar impact in both years) for LLP componentization accounting change. For details see slide 36 and/or notes to the consolidated financial statements paragraph 2, page 12-15

(2) Net Debt / EBITDA: 12 months sliding, see calculation in press release

## **Net debt stable** and Leverage ratio at full year guidance of $1.5x^{\circ\circ}$



(1) Net Debt / EBITDA: 12 months sliding, see calculation in press release
(2) Adjusted operating free cash flow = Operating free cash flow with deduction of repayment of lease debt

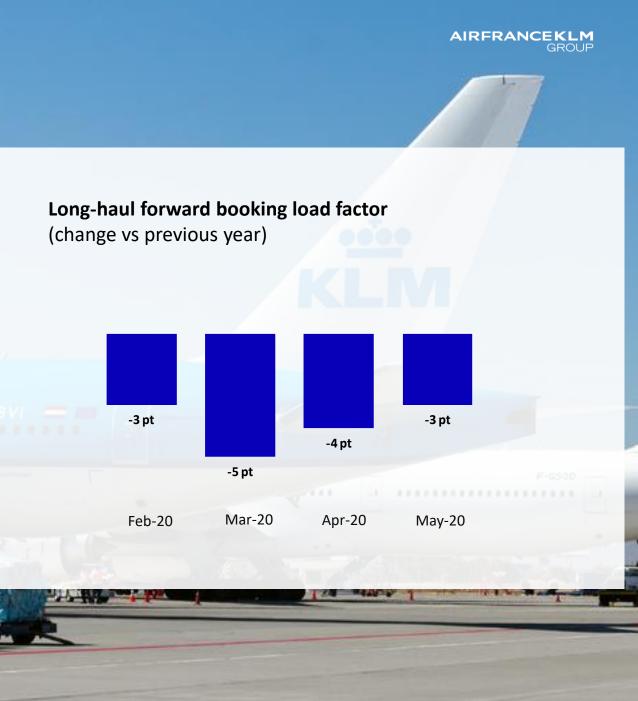
# OUTLOOK

### Network: Passenger unit revenue outlook for Q1 2020 impacted by Covid-19

After a good performance with positive unit revenue in January, recent developments with regards to the Covid-19 have impacted the demand outlook, especially in the Asian network.

Due to Covid-19:

- Passenger network unit revenues now expected to be down for Q1 2020
- Cargo unit revenue under pressure in the first part of the year
- Impact on operating result (Feb-Apr 2020) estimated at between -€150 to -€200m, with:
  - Suspension of China operations in February-March and possible resumption of operations starting from April 2020<sup>(1)</sup>
  - Negative impact for connecting traffic and weakness in rest of Asia taken into account
  - Variable cost savings as no redeployment so far is taken into account



<sup>(1)</sup> All flights to China were suspended as of 30 January 2020. Air France-KLM Group Mainland China network ASKs at 16.5 billion in 2019, representing 5.5% of the total Network Passenger activity

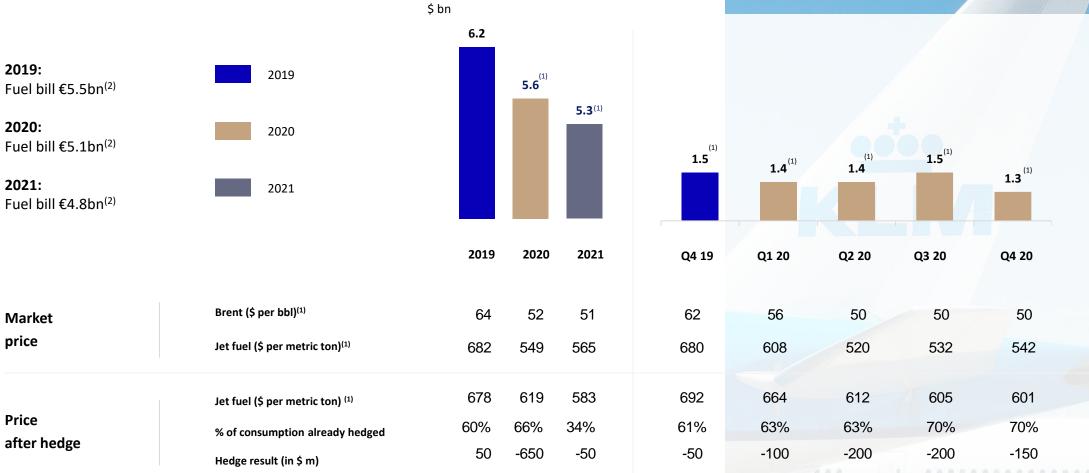
### Fuel bill to decrease by €450m in 2020

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-GSQD

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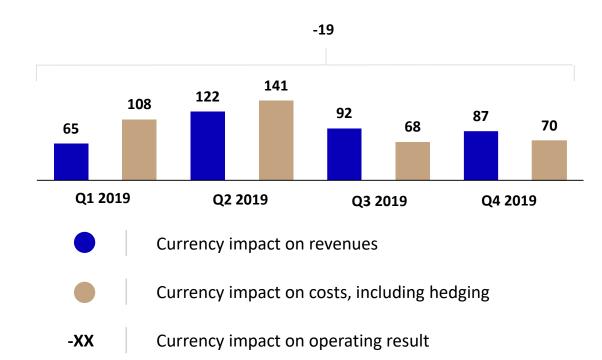
(1) Based on forward curve at 28 February 2020. Sensitivity computation based on 2020 fuel price, assuming constant crack spread between Brent and Jet Fuel. Jet fuel price including into plane cost

(2) Assuming average exchange rate on US dollar/ Euro of 1.11 for 2020 and 1.12 for 2021

## Currency impact **on operating result**

#### **Currency impact**

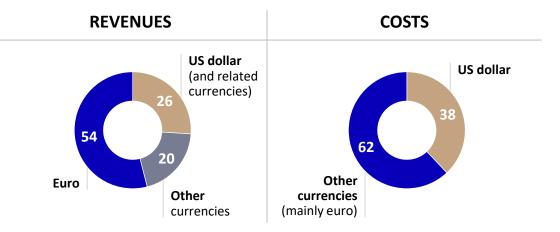
on revenues and costs In € m



#### FY 2020 guidance update 2 March 2020

Currency impact **FY 2020:** +€100m, based on **spot** €/\$ 1.11 Net operational exposure hedging **for 2020:** 

### **Revenues and costs per country** FY 2019



## Unit cost ex-currency at constant fuel price between -1% and 0%

- 2020 unit cost trend for Air France foreseen to be more than at target
- KLM unit cost performance impacted by Pension plan<sup>(1)</sup> and new CLAs
- Negative cost implications related to Covid-19 are foreseen due to lower-than-planned capacity growth and expenses for disruptions

- Simplification plan measures on track for 2020:
  - Transformation well underway in Group and Airlines, foreseen to deliver over €90m of structural savings in 2020
  - Over 150 identified simplification and optimization projects started in 2020

## Summary of Full Year 2020 guidance

		Guidance 2020
Capacity	Passenger	+2.0% to +3.0%
	Transavia	+4% to +6%
Fuel		-€450m
<b>Currency</b> on operat	ing result	+€100m
Unit cost ex-curren	cy at constant fuel price	-1% to 0% <sup>(2)</sup>
Сарех		€3.6bn
Net debt/	<b>EBITDA</b>	Circa 1.5x

(1) Capacity implications due to the Covid-19 related flight suspensions are foreseen to reduce capacity growth to at or below the lower-end of this guided range.

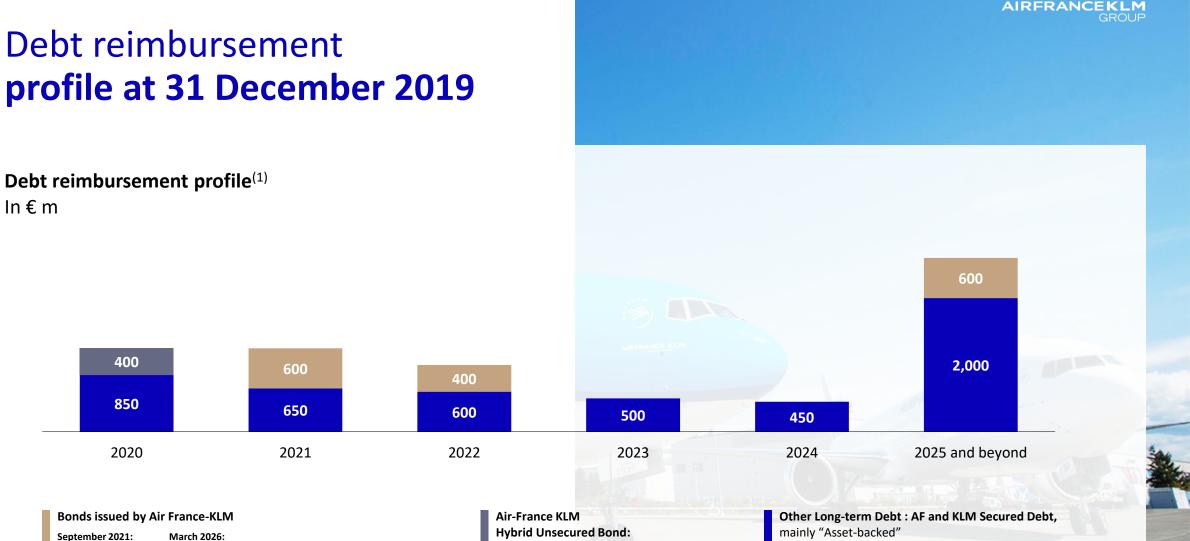
(2) Negative cost implications related to the Covid-19 foreseen due to lower-than-planned capacity growth and disruption cost

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In view of the recent evolutions of Covid-19 The Group is monitoring closely the situation and will communicate an updated guidance in due time, but at the moment, there is too much uncertainty to provide a precise direction





AFKL 6.25% Perp Call 2020 (€403m)

(Net Deposits)

Excluding operating lease debt payments and KLM perpetual debt.
New 5 year bond issue for €750m with a 1.875% annual coupon & Tender offer accepted for June 2021 and
October 2022 bond issues amounting to €350m, completed in January 2020

AFKL 0.125% (€500m, Convertible « Océane »)

December 2026:

AFKL 4.35% (\$145m)

AFKL 3.875% (€600m)

AFKL 3.75% (€400m)

October 2022:

## **Key Financial Achievements**

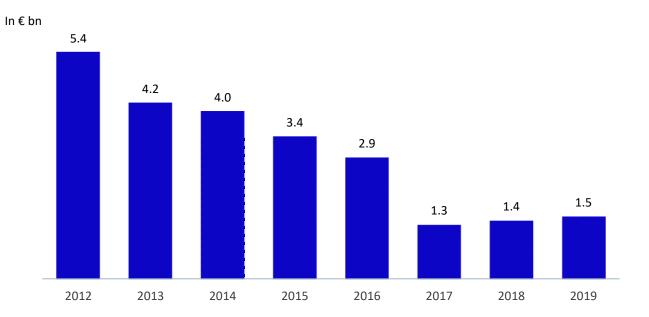
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## Leverage Successfully Taken Down

to Investment Grade Like Level

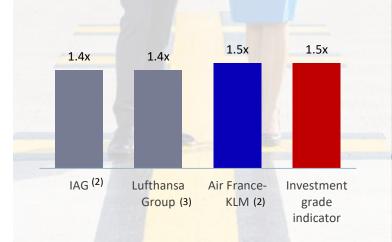
### Air France-KLM successfully deleveraged post-crisis years

Net Debt/EBITDA trailing 12 months<sup>(1)</sup>





Air France-KLM vs peers Net Debt/EBITDA trailing 12 months



- (1) Pre-IFRS16 restatement as per 2017, Restatement 2018 and 2019 for LLP accounting change, Adjusted Net Debt/EBITDAR, with Adjusted net debt = Net Debt + 7 times yearly operating lease costs
- (2) Air France-KLM and IAG end of December 2019 (IAG Source: press release 28 February 2020)

(3) Lufthansa Group end of June 2019

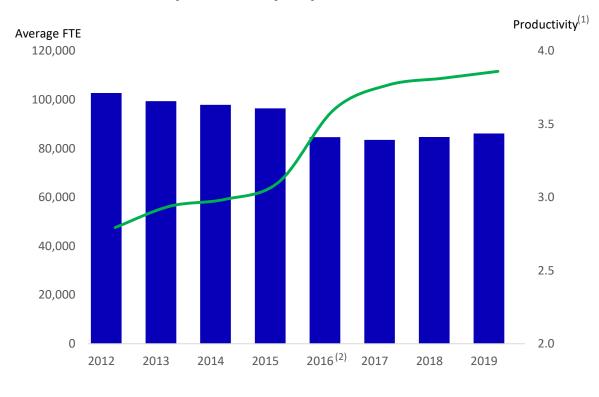
## Strong Focus on Unit cost Reduction and Increasing Productivity

### Unit Costs reduction evolution

1.0% 105 0.6% 0.5% 0.1% 0.0% 100 0.0% -0.5% 95 -0.6% -0.7% -1.0% -0.9% -1.0% -1.5% 90 -2.0% -1.9% -2.5% 85 2012 2013 2014 2015 2016 2017 2018 2019

At constant currency, fuel price

#### FTE reduction and productivity improvement



Productivity 1000 ASK/FTE

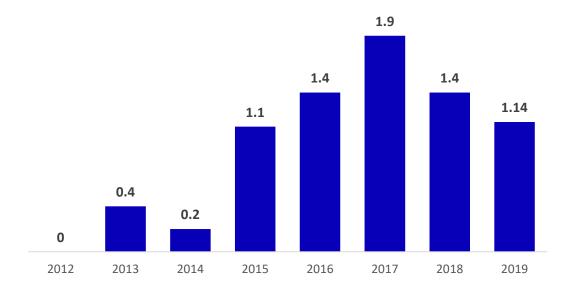
Cumulative change index since 2012

## **Improved Operating Performance**

Though Not Yet Up to the Level of Peers

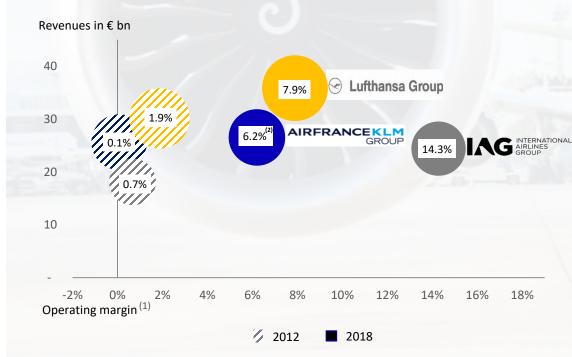
### **Operating result evolution**<sup>(1)</sup>

In € bn



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**Operating margin evolution versus peers** 



Source: Companies published results

(1) IFRS16 restatement as per 2017, Pre-IFRS16 Operating result adjusted for the interest portion (1/3) of the operating leases. Restatement 2018 and 2019 for LLP accounting change,

(2) Air France-KLM Group operating margin is adjusted for strike impact €335m in 2018

## Building A European Champion Based on a New Value-Focused Model

## **Air France-KLM has Numerous Unique Strengths**

### **Our Core Assets**

Three Powerful BRANDS



**85 000** Engaged and Professional **PEOPLE** 



Extensive and Complementary **NETWORKS** 



#### Powerful **PARTNERSHIPS**



### **Our Unique Competitive Advantages**

France: #1 Inbound Destination in the World



Schiphol: Best-In-Class European Hub



Joint Commercial Teams and Revenue Production



## **Our Value Creation Model To be a European Champion**



AIRFRANCEKLM

79,9 G/PAX/KM

CO2

GROUP



player in the industry committed to contributing to a positive change

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### **Our Employees, #1 asset of the Group**



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 Inclusive talent management, a company culture which fosters diversity and equality



are professional and engaged  Strong increase in the Employee Promoter Score +15% in 2019<sup>(1)</sup>



and are pushing our contribution to sustainability

 Social partnerships with 5,000+ employees involved in volunteer work, skill-sharing and donation projects

(1) Percentage change in the Employee Promoter Score (EPS) measured among Air France and KLM employees July to December 2019 period compared to last year

## Our customers at the forefront of everything we do **Record levels of customer satisfaction in 2019**

### **Best in class Customer Products**

- Installation of Air France full flat beds in Business Class to end in 2021, KLM entire fleet done
- Wi-Fi connect will be available on 93% of fleet in 2020, 100% in 2021
- Lounge refurbishments, including KLM Crown lounge, Paris-Orly and Terminal 2F

### Striving for excellence

- On Time Performance ranking Air France as 7<sup>th</sup> airline world-wide in 2019
- Record high customer satisfaction in 2019 for Air France with NPS score of 27 and KLM steady-state with NPS score of 41



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### Brands' sustainability commitments

- KLM as world's first airline introducing 'Fly responsibly' concept
- Replace single-use plastics on board Air France flights
- CO<sub>2</sub> compensation for all French Domestic flights



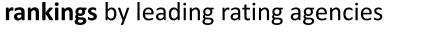
SHAREHOLDER Reach top financia performance

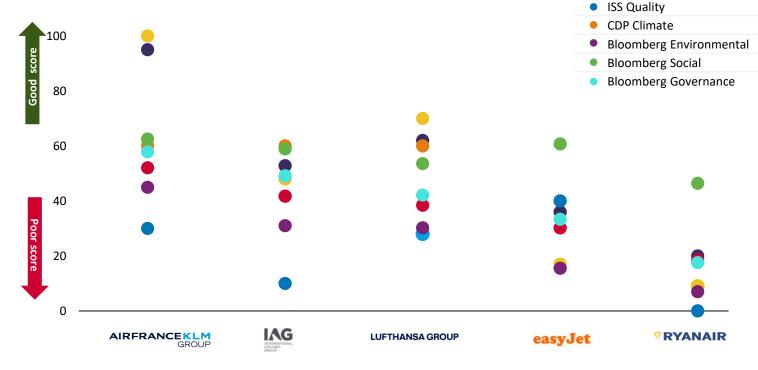
## **Becoming a European champion reaching top financial performance**



## Air France-KLM the leading airline group in 2019 on Sustainability

## European airline groups' Sustainability





## No. 1 position in the DJSI

Top ranking for 15 years

Sustainalytics

RobecoSam

Bloomberg ESG Disclosure

#### AIRFRANCE KLM GROUP

#### Leader in the « Airline » sector

- Governance: best score
- Environment: best score
- Social: Europe best score





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GROUP

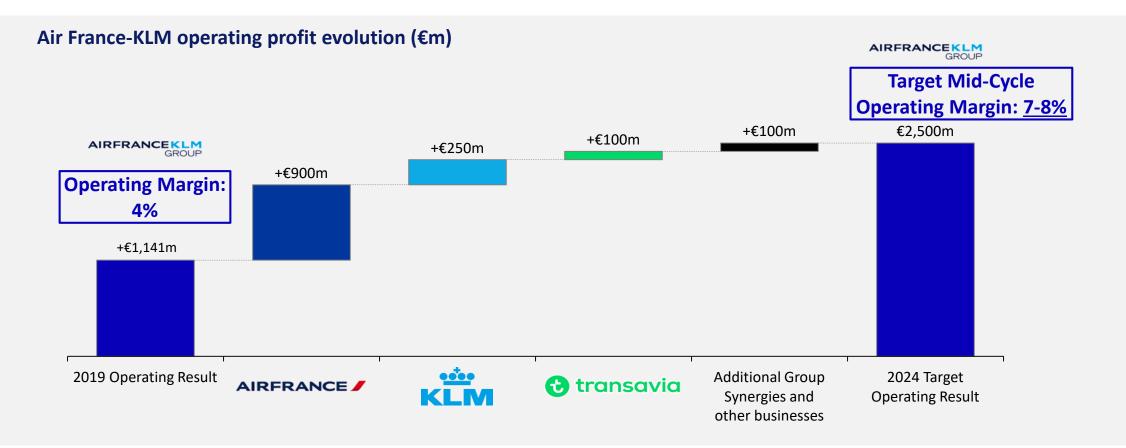
PLANET & SOCIETY Contributing to UN sustainability goals

#### Source: Bloomberg 10 February 2020 (1) ISS Quality and CDP Climate scores have been normalised for ease of comparison

## New Financial Strategic Framework 2020 - 2024



### Mid-Cycle Operating Margin Reaching 7-8%

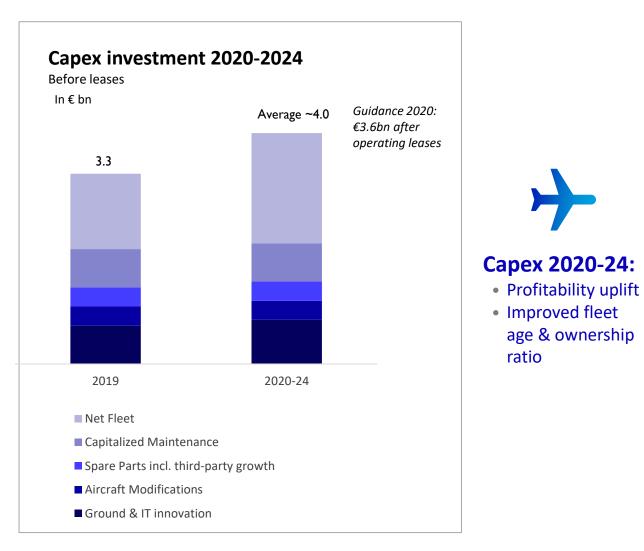


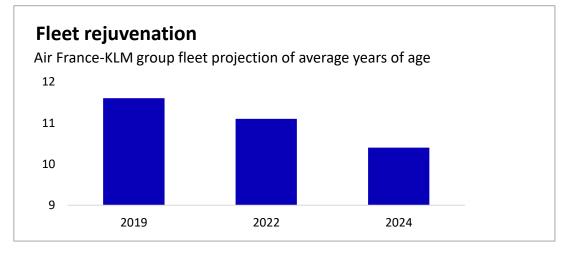
1. Company sourced consensus as per 21 October 2019 for full year 2019 as published on https://www.airfranceklm.com/en/finance/financial-information/consensus

- 2. Modelling assumptions:
- Excluding Fuel Price, Currency FX and Industry yield development effects
- Objectives per airline are net amounts (including offsets against base-case price inflation and capacity growth).
- Inflation assumption of 1.5% per annum, as per Eurozone Consumer price index 2020-2024. Source: Oxford Economics, updated August 2019
- Air France-KLM Group Available Seat Kilometer (ASK) growth assumption mid-point of guidance range +2 to +3% per annum from 2020-2024

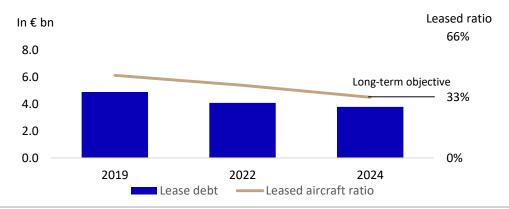
## **CAPEX 2020-2024 Underpinning Objective**

to Rejuvenate Fleet & Improve Ownership Ratio





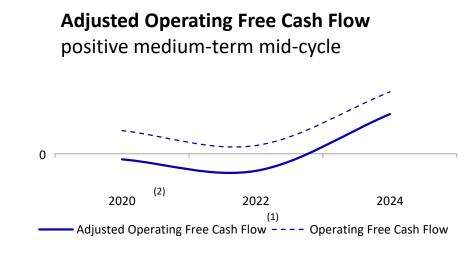
#### Improvement ownership ratio and lease debt reduction



(1) Air France-KLM Group portion of fleet under operational lease versus the total fleet

## **Financial Structure Robustness**

Leverage Ratio to Remain ~1.5x



#### Increasing cash generation by execution of strategic plans

- Positive Operating Free Cash Flow foreseen throughout 2020-24
- Adjusted Operating Free Cash Flow turns positive as foreseen progressive profitability uplift materializes

#### **CAPEX investment requirements 2020-24**

- New generation fleet and phase-out A380
- Transformation plans

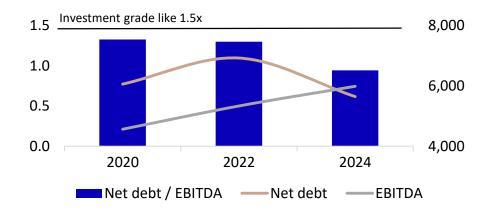
Adjusted operating free cash flow = Operating free cash flow with deduction of repayment of lease debt
Including foreseen near-term incidentals

Cargo claim (negative) (2020)

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Sale of Amadeus and Servair stakes (positive) (2020)

## Net Debt/EBITDA projection ~1.5x 2020-2024



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GROUF

## Net debt evolution positively impacted by reduced portion of lease debt and increased profitability

- Progressive profitability uplift by execution of strategic plans
- Lease debt repayments

#### Progressive improvement foreseen in Debt to Equity ratio

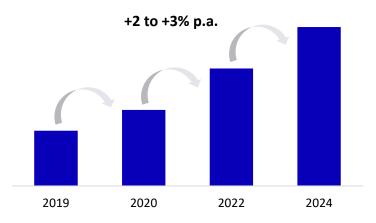
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### **Group Capacity Evolution**

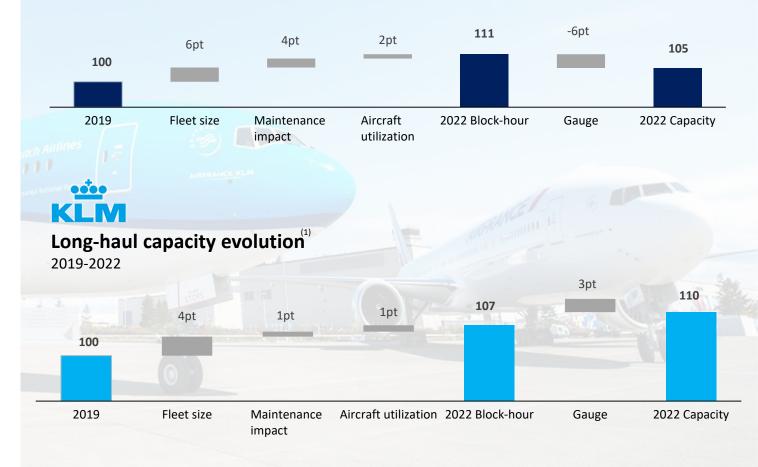


#### Capacity evolution 2020-24

Passenger Network & Transavia In Available Seat Kilometers

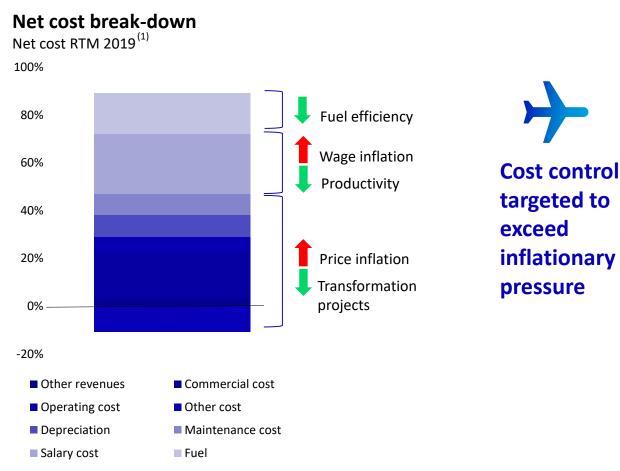


AIRFRANCE / Long-haul capacity evolution 2019-2022



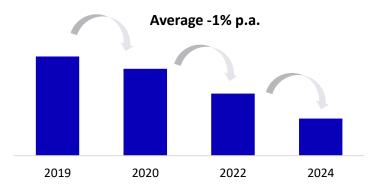
### Strict Cost Control

Turn-Around Plans to Deliver Unit Cost Reduction in Average of -1% per Annum

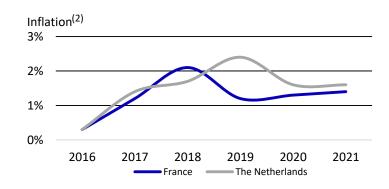


### Unit cost objective 2020-24

Unit cost at constant fuel and currency



### Despite an upward inflationary trend



(1) Rolling Twelve Months 2019, from 1 October 2018 till 30 September 2019

(2) Inflation as per Eurozone Consumer price index 2020-2024. Source: Oxford Economics, updated August 2019

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## **Group Objectives and Guidance**

### Objectives medium-term (2024)

AIRFRANCEKLM GROUP Operating margin mid-cycle at 7-8% Adjusted Operating Free Cash Flow positive

AIRFRANCE / 🖗 Operating margin mid-cycle at 7-7.5%

Operating margin mid-cycle at 9-10%

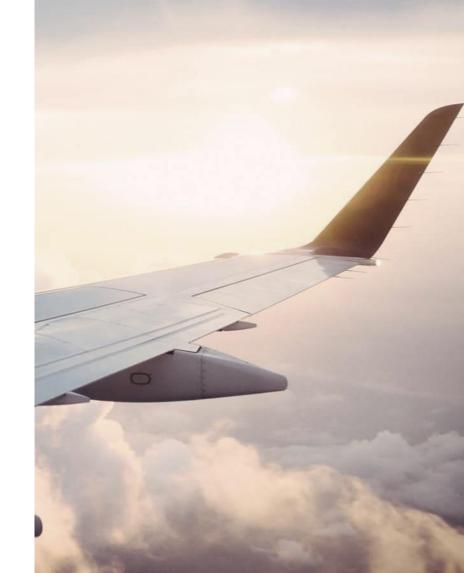
### Guidance elements (period 2020 till 2024)

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KLM

Capacity growth +2 to +3% p.a. Unit cost average -1% p.a. Capex average ~€4.0bn p.a. Net debt/EBITDA ~1.5x





### **Creating Win-Win Partnerships with Employees**

While Block Hours and number of

employment, the ASK metric has

make financially punitive fleet &

no direct link with pilot activity

This KPI forced Air France to

product decisions

aircraft directly affect pilot

### Air France Signed a New Pilot Agreement Permitting Increased Flexibility in Commercial and Fleet Strategy

Previously, an agreement was in place with Air France pilots regulating the growth of Air France in relation to KLM, based on three metrics:

- Capacity (ASK)
- Block Hours
- Number of Long Haul Aircraft

**Example: Paris/Amsterdam - Singapore** 

- Same aircraft: Boeing 777-300ER
- Same block time: 12 hours 30 minutes
- +35% ASK for KLM due to cabin configuration (Air France: 296 seats | KLM: 408 seats)

A New, More Flexible Agreement Has Been Signed Between Air France and SNPL Pilots

ASK metric is replaced by a new KPI based on Maximum Seating Capacity of aircraft

Restrictions regarding maximum number of aircraft at Transavia France (TO) have been lifted Air France is now able to make optimal fleet and product decisions, to extract maximum value and profit

## Summary of Key Initiatives Currently Underway

And Estimated Operating Result Impact

ΑΙ	R	F	R	Α	Ν	С	Е	Κ	L	Μ
							G	iR	OL	JP

Optimize our Operating Model		Grow Profitable Passenger Revenue	9	Leverage European Consolidation	Develop Data, Flying Blue Cargo, E&M		
Increase Commercial & Fleet Flexibility	Pre-requesite	Clarify Brand and Product Portfolio	~€25-50m	Pragmatically Evaluate Consolidation Opportunities	Flying Blue: Leading Loyalty Platform	€50-100m	
Optimize Internal Airline Processes	€400-475m	Revenue Growth on Strongest Segments	~€200m		E&M: Remain Industry Leader	~€50m	
Simplify and Renew Fleet	€400-450m	Grow Transavia Implement	€75-100m		Cargo: Maximize Contribution	Positive Contribution	
Leverage Group Synergies	€300-350m (accounted in airline P&L)	Personalized Travel Journeys	~€50m				
	900m	€350-A	Dm	Not assessed; depends on market conditions	€100-15	0m	



### **Air France Turn-Around – Priorities**

### **Optimize our Operating Model**

### **Grow Profitable Passenger Revenue**



### **Focus on Simplification**

Ambitious action plan has already started...



**TRANSVERSAL** 

## Accelerate implementation of transformation projects: some

IT

### highlights

### **External spend**

- Implement "Control tower" on spends and contracts
- Enforce speed savings: review of contracts
- Optimize marketing, training, catering, outstations, maintenance costs
- Accelerate channel shift

#### **Organization simplification**

- Simplify processes and break silos, with specific focus on overheads and support functions (delayering, mutualization)
- Improve operational performance
- Optimize fuel consumption
- Optimize full flight simulators usage

 Launch successfully the Supply Chain program

• ...

Improve prioritization and

Develop further agility in

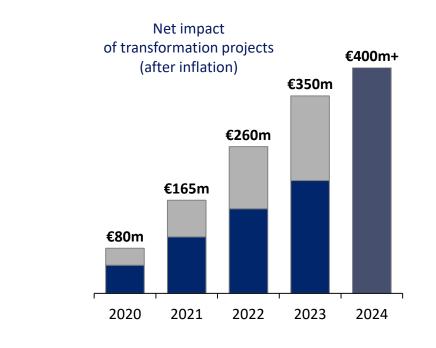
innovation projects for efficiency and time to

standardization

market delivery

 Digitize processes to enhance customer experience and reduce costs

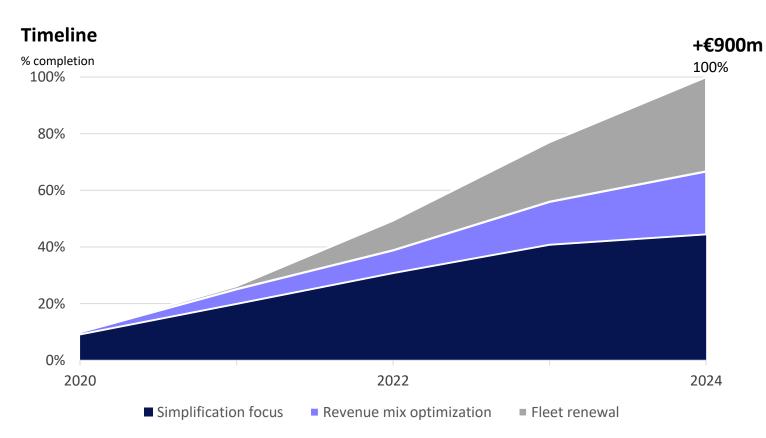
## ... And will deliver steadily until 2024



Transversal streamsOperations Transformation



### **Air France Turn-Around — Timeline**



Medium-term objectives

Deliver sufficient operating margin to ensure profitable growth

Operating margin objective mid-cycle at 7-7.5%

### **KLM Strengthening of the Success Model – Priorities**

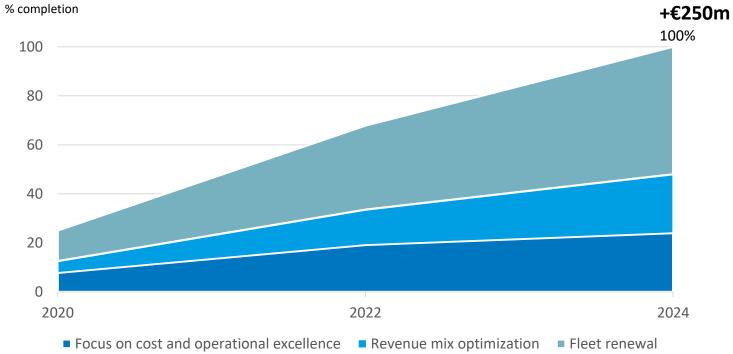
### **Optimize our Operating Model**

### **Grow Profitable Passenger Revenue**



### **KLM Strengthening of the Success Model -Timeline**

Timeline



Objective medium term

AIRFRANCEKLM

Further grow KLM's successful model, including continuous focus on cost

Operating margin objective mid-cycle at 9-10%