

Roissy, 2 December 2014

## **Air France-KLM rewarded for the quality of its relations with investors and individual shareholders**

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On 1 December 2014, Air France-KLM received two awards for the quality of its relations with investors and individual shareholders

### **Silver award in the “Best Investor Relations” category**

On the occasion of the 7th edition of the Investor Relations Forum, Air France-KLM received the silver award in the category "Best Investor Relations, all categories included."

This Forum is the annual event for French professionals in the field of investor relations and financial communications. Every year, an expert and independent jury awards the best players in the sector from a survey of members of the SFAF (French Society of Financial Analysts).

To award this trophy, the quality of information provided to investors, especially when presenting the new strategic plan Perform 2020 and the availability of Air France-KLM teams were key criteria.

**Super Silver Award for shareholder relations** at the first Shareholder Relations Awards by the magazine *Le Revenu*.

At the same time, the weekly magazine *Le Revenu* presented the Group with several awards, including the "Super Silver Award for shareholder relations" of the companies belonging to the SBF 120 index outside the CAC 40.

The magazine attributed the awards to the most deserving companies on the basis of three criteria: the best services provided to shareholders, the best general assemblies and the best websites.

In 2014, the assessment of Air France-KLM on this basis promoted all the Group's efforts at the service of individual shareholders. The quality of the website and the wealth of events offered to shareholders were particularly highlighted.

Air France-KLM won the following awards in the category "SBF 120 outside the CAC 40":

- Super Silver Award for shareholder relations
- Gold Award for the best general assembly
- Silver Award for the best website

*"These awards underline the quality of relations that Air France-KLM has established over the years with both institutional investors and individual shareholders. Our exchanges, based on trust and transparency are paramount in the success of our strategy over the long term",* said Alexandre de Juniac, Chairman and CEO of the Air France-KLM Group.

In July 2014, Air France-KLM had already been rewarded for the quality of the organization of its General Assembly: the group came second in the 2014 General Assembly Awards, in the category "SBF 120 outside the CAC 40". The jury at this event organized by Capitalcom particularly highlighted the clarity of explanations of the Group's business segments and the attention paid to individual shareholders and employees.

### **Investor relations**

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